March 25, 2022

# THE CONNECTOR

#### Monthly Newsletter of Cross Connections, Inc.



## IN THIS ISSUE: • Sunday's comin! • DIRECTOR'S CORNER • EXPANDING OUR REACH • "IT'S A SPRING THING" GALA • BY THE NUMBERS: 2021 STATISTICS Is there any God besides me? No. there is no other Bock:

No, there is no other Rock; I know not one. Isaiah 44:8

### **OUR MISSION**

The mission of Cross Connections is to provide affordable Biblical counseling and to train lay counselors (called Covenant Partners) in providing Biblical guidance to others. We accomplish this working through the pastors and representatives of our over 120 ministry partners. We are committed to using God's Word as authority in the counseling setting; being ever mindful our clinical skills and abilities are nothing compared to our Savior's

### SUNDAY'S COMIN'!!!

".....it's Friday, but Sunday's comin'!...." You may or may not have heard these words in a popular Youtube video by the late pastor S.M. Lockridge, but many of us didn't realize this is actually the title of a book published in 1984 by pastor Tony Campolo that encourages those who are feeling lost and alone. As we continue through this Lenten season of repentance and we journey to Golgotha to witness the our Savior take the punishment meant for us, let us be mindful of the fact that Sunday's comin'. Let us shout for joy that on Easter morning, that stone has been rolled away, our Messiah has risen from the dead in three days just as he promised, and his victorious resurrection brings life eternal for us all! We will have season in life where all seems lost, and the world may be a dark place. That is understandable and is a product of the sin we are born into, and the temporal world in which we live. But just as the cross of Good Friday gave way to the empty tomb of Easter morning, so too will you emerge from the dark and into the light. That is the heart of the Gospel promise, and the hope we share each day here at Cross Connections. Happy Easter to you! HE IS RISEN! HE IS RISEN!!



# DIRECTOR'S CORNER

Spring is finally, finally here! Now that we have survived the changing of the clocks, the weather is starting to warm (well, sort of), and we turn our thoughts to all those things we love to do outdoors, I need to take this small chance to ask your continued patience as we navigate the continued increase in demand for Biblical counseling right now. As the wait list hovers around 3 to 4 weeks, please have patience with us as we do our best in providing the highest-quality Biblical counseling ServiCeS you have come to expect from us. We continue to keep you in our prayers, and will do our best to get to you as quickly as possible.

### **EXPANDING OUR REACH**

We have entered into partnership with social media marketing company Holy Hill Media to help Cross Connections expand its reach through our two technology platforms, Facebook and Instagram. Based out of Defiance, Ohio, Holy Hill Media is an area leader in helping businesses and non-profits reach new levels of brandspecific public awareness, producing cutting-edge media and marketing tools, and social media management. Watch for their work on our social media outlets! Follow us on Facebook at Cross Connections, Inc. and Instagram crossconnectionscounseling!





### **"IT'S A SPRING THING" FUNDRAISER**

Less than 5 weeks until Tuesday, April 26 for the return of Cross Connections' annual "It's a Spring Thing" fundraiser! The celebration starts at 5:30 and lasts until around 9:00 p.m. This year we will have a Kentucky Derby theme, so break out those fancy hats and suspenders! We will have around 20 themed experience baskets for raffle prizes as well.

This year's keynote speaker will be atheist-turned-Christian Lee Strobel, the former award-winning legal editor of The Chicago Tribune, and New York Times bestselling author of more than forty books and curricula that have sold fourteen million copies. This year's event will also have a Kentucky Derby theme, so get those hats ready and visit the Events page at <u>www.crossconnectionscounseling.com</u> to learn more on event sponsorship opportunities, registering for the gala, and ways you can support His Biblical counseling ministry at Cross Connections! You can also contact Matt Konow at 260-373-0213, ext. 103 or via email mattkonow@crossconnectionscounseling.com.

### Counseling hours thus far in 2022

Total number of counseling hours provided: 691

Individual counseling hours: 511

School counseling hours: 124 Groups: 1

Marriage counseling hours: 48

Family Counseling hours: 7